



TOP 10 BUSINESS INTELLIGENCE JOBS IN 2023: SKILLS, SALARIES, AND DEMAND



The amount of data that businesses generate goes up every year. As such, there is an increasing demand for skilled professionals that know how to make use of those data through analysis and interpretation. Business Intelligence (BI) has become a critical field for companies who wish to make more informed business decisions based on data analysis to gain a competitive edge. In this article, we'll explore the top 10 business intelligence jobs that are currently in demand in 2023, and we will provide tips that we hope will help you choose a career path in Business Intelligence.

Top 10 Business Intelligence Jobs in Demand for 2023

Business Intelligence is a hot career field right now. If you are interested in pursuing a career in business intelligence, you should know the jobs currently in high demand. Here is a list of the 10 BI jobs that are expected to remain in high demand during 2023:

1. Business Intelligence Analyst
2. Data Engineer
3. Data Scientist
4. Business Intelligence Developer
5. Business Intelligence Manager
6. BI Consultant
7. BI Architect
8. Reporting Analyst
9. Data Warehouse Specialist
10. BI Director



Each of the above jobs requires a different skillset and responsibilities, but have one thing in common, working with data. These data are crucial in shedding light on the operations of a business to make better business decisions. For example, a data engineer might focus on designing and maintaining [data pipelines](#), while a reporting analyst might create dashboards and reports to help stakeholders make informed decisions.

Since the demand for business intelligence jobs is high now, there is a high availability of entry-level BI jobs as well. For instance, the job role of a data analyst is a great way to gain experience and build up a career in the BI field.

If you are interested in finding a role in business intelligence, whether that is an entry-level one or a more advanced one, you should know the type of keywords you can use to find your dream job. Try using keywords like “data analyst entry-level jobs”, “Power BI jobs”, “junior data analyst”, “jobs in business analytics”, or “data analyst remote jobs” in your job search to find relevant opportunities.

Skills Required for Business Intelligence Jobs

Irrespective of the BI job you're interested in, there are some critical skills you will need to succeed in a business intelligence career. For starters, technical skills like data analysis, data visualization, and data modelling will prove essential.

You should also consider becoming proficient in languages like [SQL](#) or [Python](#) as you will encounter them often in your day-to-day tasks. However, even in the most technical jobs, you should not neglect soft skills like communication, teamwork, and problem-solving skills. These will help you immensely grow in your position and work effectively in a team.

Finally, staying up-to-date with emerging technologies and industry trends is important for staying competitive in any field. To achieve this, you should constantly upskill yourself by enrolling on courses or attending conferences to increase your knowledge and gain new skills.



Average Salaries for Business Intelligence Jobs

Salaries for BI jobs can vary based on factors like the level of education, the experience of the candidate, and location. However, in general, these roles tend to be well-compensated.

According to Glassdoor, the average pay for a business intelligence analyst in Germany is around [€61,000](#) per year, while data scientists can expect to earn an average of [€70,000](#) per year. Of course, salaries can be much higher for more experienced or senior-level professionals.

Choosing a Career Path in Business Intelligence

With so many different BI jobs to choose from, it can be challenging to decide which path to pursue. To start, consider your strengths and interests, and think about which skills you enjoy using the most. Researching job descriptions and talking to professionals in the field can also help you get a better sense of what each role entails.

If you're just starting out in the field, an entry-level job like a data analyst position might be a good place to start. These roles can provide valuable experience and help you build a foundation of skills that can be applied to higher-level BI jobs down the line. It's also worth considering whether you prefer a more technical or more business-focused role within BI.

Remote Job Opportunities in Business Intelligence

One advantage of working in business intelligence is that many roles can be done remotely, which can provide greater flexibility and work-life balance. In fact, remote BI jobs have become more common in recent years as technology has made it easier to collaborate and work from anywhere.

If you're interested in remote BI jobs, be sure to include "remote" or "[work from home](#)" in your job search to find relevant opportunities. Keep in mind that remote positions may require additional communication and collaboration skills to work effectively with a distributed team.



Conclusion

In conclusion, business intelligence is an in-demand and rewarding career field that offers a variety of job opportunities. By considering your strengths and interests and staying up-to-date with emerging trends and technologies, you can choose a BI career path that suits you. Whether you're just starting out in the field or looking to advance your career, there are plenty of options available. So, start exploring BI job opportunities and pursue a career in this exciting field today!