

Let us introduce you to BI4SME

BI4SME is short for Boosting Business Intelligence Skills for SME Growth. The materialization of this project is funded by the Erasmus+ programme. The consortium's ambition is to contribute to the competitiveness and growth of the SMEs, by democratizing the technology of business intelligence (BI).



The Idea

"Data-driven business models are the engine of Europe's growth, industrial transformation and job creation."

The Forrester Research Report, (2018), states that insights-driven businesses present approximately 30% growth annually.

Therefore, "scientific" management applications pertinent

to data, contribute to business performance with efficiency and to innovation.

On the other hand, "Accelerating the digital transformation of European industry and enterprises" EU Report, shows that micro and small and medium enterprises (SMEs) are not keeping up with digital technologies and are facing problems.

Business intelligence (BI), like any technology, it is accompanied by some limitations that must be overcome for SMEs to adapt and take advantage of their benefits. Therefore, if the economy is to flourish and, by extension, the SMEs' competitiveness, data-driven management skills must be promoted.

The design of the project



To this end, the BI4SME project is aiming at the development of an integrated training strategy of business intelligence skills for the SMEs across Europe.

For this purpose, the project foresees the delivery of the following necessary outputs:

- PR1: A baseline knowledge pack about the potential of business intelligence skills and tools, adapted to non-IT professionals, especially for those working in SMEs.
- PR2: A BI skills training model with training contents and tools that are in line with ECVET standards. This output will be addressing non-IT professionals that work in SMEs. The material will be gathered into a MOOC (Massive Online and Open Course).
- PR3: The development of online BI4SME courses to maximize accessibility and to provide an innovative learning experience on the business intelligence works for SMEs staff.

The BI4SME project is a 30-months collaborative initiative planned carefully to ensure the achievement of the project objectives and delivery of the expected results.



This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

PARTNERS



PROJECT NUMBER

2021-1-ES01-KA220-VET-000033132